

# ■ Digital Marketing Weekly Planner

Use this planner to batch your blog, email, and social content each week. Fill in the theme, spotlight, and content pieces to stay ahead and organized.

Theme of the Week	Spotlight (Book, Course, Meditation, etc.)
Blog Title	Blog Key Points
Email Subject	Email Main Message
Social Post 1 (Quote/Insight)	Caption/Hashtags
Social Post 2 (Tip)	Caption/Hashtags
Social Post 3 (Spotlight/Engagement)	Caption/Hashtags

■ Tip: Start with your blog → repurpose into email → slice into 3 social posts. Batch design in Canva and schedule everything in advance.